

# CONCANNON®

## VINEYARD

### CONCANNON VINEYARD RAISING FUNDS FOR VALLEYCARE CHARITABLE FOUNDATION'S WOMEN IN NEED FUND DURING THEIR CELEBRATION OF CABERNET SAUVIGNON

LIVERMORE, Calif. – August 27, 2019 – Concannon Vineyard will be hosting a month-long celebration in September in honor of International Cabernet Sauvignon Day that will include Cabernet Fest, Sunset Vineyard Tours and a French-inspired finale gala called *A French Affair*. Established in 1883, Concannon Vineyard has a rich history as *A Founding Family of Cabernet Sauvignon*. Currently, an estimated 80% of California's 88,000 acres of Cabernet Sauvignon comes from our Concannon Clones.

Concannon Vineyard has created the *Cab For a Cause* program lasting the entire month of September to raise funds for ValleyCare Charitable Foundation's Women in Need fund. Concannon hopes to help raise awareness of this extremely worthy cause as Breast Cancer Awareness month approaches.

Established in 2010 by Drs. Jeff Bueno and Tom Sellick, the Women in Need fund provides financial assistance to underinsured and underprivileged patients in Dublin, Livermore, and Pleasanton during their treatment and recovery from breast cancer.

The Women in Need fund has helped over 438 local patients, giving them much-needed support including post-mastectomy camisoles and compression garments which allow breast cancer patients greater comfort when moving around and help in the healing process. Donations to the Women in Need fund help to alleviate the financial burden of a breast cancer diagnosis, so patients can focus on what's most important –their recovery.

"We are honored to have the Women in Need fund chosen by Concannon Vineyard for the Cab For a Cause program," says Shaké Sulikyan, Executive Director of ValleyCare Charitable Foundation. "Thanks to donations to the fund, local breast cancer patients have access to vital programs, products, and services that help in their treatment and recovery. Unfortunately, insurance plans don't always cover the full cost of such services and products; thus, patients are forced to worry about medical bills and insurance co-payments instead of concentrating on their treatment and recovery. Thanks to generous donors who support the Women in Need fund, we're able to alleviate the financial burdens, allowing patients to concentrate on their health and healing process."

During the month of September, \$1 for every 750mL bottle of Concannon Vineyard Reserve, Heritage, and Clone Cabernet Sauvignon sold at the Concannon estate will be donated to ValleyCare Charitable Foundation's Women in Need fund to help provide local world-class, personalized and compassionate medical care at Stanford Health Care – ValleyCare. Concannon Vineyard will donate a maximum of \$1,000 from tasting room sales to Valley Care Charitable Foundation.

On Saturday, September 28<sup>th</sup>, at 6:00pm, Concannon will be holding their finale Cabernet Sauvignon celebration, *A French Affair*. This celebration will take place under their Grape Arbor and promises an evening of French cuisine, live music, and Bordeaux wine varietals. Many local businesses have generously donated items to be auctioned off in a silent auction during this event. Proceeds from these items will also be donated to ValleyCare Charitable Foundation's Women in Need fund to help provide local world-class, personalized and compassionate medical care at Stanford Health Care – ValleyCare. To purchase tickets and learn more about this event, please visit [www.concannonvineyard.com/event/a-french-affair](http://www.concannonvineyard.com/event/a-french-affair).

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### **ABOUT CONCANNON VINEYARD**

Located in the historic Livermore Valley, Concannon Vineyard is America's oldest, ongoing winery under the same family label and stewardship. For more information about Concannon Vineyard, please visit [www.concannonvineyard.com](http://www.concannonvineyard.com).

### **ABOUT VALLEYCARE CHARITABLE FOUNDATION**

ValleyCare Charitable Foundation (VCCF) is an independent, nonprofit 501(c)(3) charitable organization dedicated to the health and betterment of the Tri-Valley through ongoing funding of Stanford Health Care – ValleyCare (SHC – VC) and its innovative medical programs. Forward-thinking and community-driven, VCCF helps ensure that you and your loved ones have access to world-class medical care and lifesaving services and technology. To learn more about VCCF and the impact of donations at SHC – VC, or to make a donation, visit [givevalleycare.org](http://givevalleycare.org) or call 925-373-4560.

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